

# **Cookie Policy**

Utility Aid Limited Last Review Date: 01/06/2025

Welcome to Utility Aid Ltd. This cookie policy aims to explain how we use cookies, similar technologies, and the choices you have regarding their use when you visit our website. Our website uses cookies to distinguish you from other users of it. This data helps us to provide you with a good experience when you browse our website and also allows us to improve our site.

#### What are cookies?:

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive. How we use cookies –

## We use cookies for:

Analytical or performance cookies enable us to identify and quantify the number of visitors, as well as observe their navigation patterns on our website. Such data helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily. We use Google Analytics to analyse traffic on our website. We use Google Analytics to analyse traffic on our website.

## **Third-Party Cookies**

We may also use cookies provided by third-party service providers, such as analytics tools, advertising networks, and social media platforms. These cookies are subject to the respective third parties' privacy policies. Please note that the following third parties may also use cookies, over which we have no control. These named third parties may include, for example, advertising networks and providers of external services like services for analysing web traffic.

These third-party cookies are likely to be analytics cookies, performance cookies, or targeting cookies.

- 1) Google Analytics
- 2) Cloudfare.com
- 3) Twitter analytics
- 4) Facebook analytics
- 5) LinkedIn

To deactivate the use of third-party advertising cookies, you may visit the consumer page to manage the use of these types of cookies.

## **Managing Cookies**

You have the option to manage or disable cookies on your device. Most web browsers allow you to control cookies through their settings. However, please be aware that disabling certain cookies may affect the functionality of our website.

#### **Cookie Consent**

When you visit our website for the first time, we will request your consent to use non-essential cookies. By continuing to use our website after seeing the cookie banner, you are consenting to the use of cookies as described in this policy.

### **Changes to Our Cookie Policy**

We may update this cookie policy occasionally to reflect changes in our practices or for other operational, legal, or regulatory reasons. We will post any changes on this page with an updated revision date.

#### **Contact Us**

If you have any questions or concerns about our cookie policy or how we use cookies on our website, please contact us at <a href="mailto:operations@utility-aid.co.uk">operations@utility-aid.co.uk</a>

Please note: all cookies will expire annually [12 months].